

# **Sponsorship Information**

Weld Senior Symposium



**October 2, 2024**

Time: 8:30 am – 2:30 pm

(Time is subject to change)

Island Grove Event Center & Conference Rooms

425 N. 15th Ave

Greeley, CO 80631

A public service offered to all Northern Colorado Older Adults

## **"Weld Senior Symposium, Navigating Legal Issues & Area Resources"**

We are pleased to invite you and your company to join us as a sponsor of an empowering educational conference offering older adults and their caregiver useful information on many subjects related to legal issues and area resources.

"Weld Senior Symposium, Navigating Legal Issues & Area Resources" will be held in person Wednesday, October 2, 2024, from 8:30 am - 2:30 pm (subject to change) at the Island Grove Event Center and Conference Rooms. This conference will bring together accomplished and respected professionals to present informative seminars for older adults, adult children, friends and caregivers of older adults on community resources and legal related topics.

This annual conference will provide area sponsors with a great opportunity for visibility, networking and recognition in a unique and professional environment.

While we are planning an in-person event, we have the responsibility to change it to a virtual event with appropriate notice. We as a committee have the jurisdiction to modify the benefits of your sponsorship as we feel fit. Please know we will be fair and will make certain your business is well-represented in relation to your financial commitment. If for any reason the event is fully canceled, the option of having your financial sponsorship returned will be available. By signing this you are agreeing to remain a sponsor at your commitment level regardless if the event is in person or virtual.

Please take a few moments to review the following information and contact us if you have any questions. We appreciate your consideration and look forward to your participation in the "Weld Senior Symposium, Navigating Legal Issues & Area Resources".

Thank you,

Sponsorship Committee

## SPONSORSHIP LEVELS

### Platinum Level \$1,000

- Full-page color ad in the WSS Event Program (8.75" tall x 6.25" wide)
- Logo on the front of the Weld Senior Symposium Event Program
- Recognition on Social Media platforms
- Exclusivity to the level of sponsorship
- A prominent table at the event
- A copy of the Weld Senior Symposium Event Program
- Lunch ticket for 2 representatives

### Gold Level \$500

- Half-page color ad in the WSS Event Program (4.25" tall x 6.25" wide)
- Recognition on Social Media platforms
- A prominent table at the event
- A copy of the Weld Senior Symposium Event Program
- Lunch ticket for 2 representatives

### Silver Level \$300

- Quarter-page ad in the WSS Event Program (4.25" tall x 3" wide)
- Recognition on Social Media platforms
- A table at the event
- A copy of the Weld Senior Symposium Event Program
- Lunch ticket for 1 representative

### Bronze Level \$100

- Name listed in acknowledgment in Weld Senior Symposium Event Program
- Recognition on Social Media platforms

### Clipboard Sponsor (Only 1 spot available for this sponsorship)

Must contact Sheri Lobmeyer by email (Sheri.Lobmeyer@Greeleygov.com) and receive verification that you hold this sponsorship. There is **NO table** in this sponsorship! You must purchase another level if you want those benefits.

- Plan for at least 300 clipboards - You may include your logo if desired
- Name listed in acknowledgment in Weld Senior Symposium Event Program
- Recognition on Social Media platforms
- A copy of the Weld Senior Symposium Event Program

### Bag Sponsor (Only 1 spot available for this sponsorship)

Must contact Sheri Lobmeyer by email (Sheri.Lobmeyer@Greeleygov.com) and receive verification that you hold this sponsorship. There is **NO table** in this sponsorship! You must purchase another level if you want those benefits.

- Plan for at least 300 bags - You may include your logo if desired
- Name listed in acknowledgment in Weld Senior Symposium Event Program
- Recognition on Social Media platforms
- A copy of the Weld Senior Symposium Event Program

**\*\* Add \$100 to each level for late entries!**

**\*\* Walk-In (same day) Sponsorship Opportunities are NOT available**

**Sponsor Committee reserves the right to limit multiple agencies from the same industry.**

## 2024 Advertising Specifications:

### Ad Sizes:

To maintain the integrity of your files and ensure the highest printability, please submit files as **PDF-Adobe Acrobat**.

It is strongly recommended that all color and grayscale images used in your documents are saved with at least 300 pixel per inch for optimal printing.

<p style="text-align: center;"><b>FULL PAGE Platinum Level</b></p> <p>8.75" tall</p> <p style="text-align: center;">6.25" wide</p>	<p style="text-align: center;"><b>HALF PAGE Gold Level</b></p> <p>4.25" tall</p> <p style="text-align: center;">6.25" wide</p>	<p style="text-align: center;"><b>1/4 PAGE Silver Level</b></p> <p>4.25" tall</p> <p style="text-align: center;">3" wide</p>
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Please submit your artwork to: Sheri Lobmeyer at [Sheri.Lobmeyer@Greeleygov.com](mailto:Sheri.Lobmeyer@Greeleygov.com)

### Important Deadlines:

1. Sponsorship Enrollment and Agreement DUE by: **June 30, 2024**
2. Sponsorship Payment DUE by: **July 31, 2024 \*\* NO CREDIT CARDS \*\***
3. Sponsorship Ad Artwork DUE by: **July 31, 2024**

## 2024 Sponsor Enrollment Form

This form is due by **June 30, 2024**. Please send Sponsor Enrollment Form and Sponsor Agreement to:

**Weld Senior Symposium  
PO Box 336213  
Greeley, CO 80633**

Please make checks payable to:

**Weld County Area Agency on Aging**

\*\* NO CREDIT CARDS \*\*

Please send all ads/logos to:

Sheri Lobmeyer at [Sheri.Lobmeyer@Greeleygov.com](mailto:Sheri.Lobmeyer@Greeleygov.com)

**PLATINUM**

**GOLD**

**SILVER**

**BRONZE**

Select one:

Our Sponsorship check in the amount of \$ \_\_\_\_\_ is enclosed

Our Sponsorship check in the amount of \$ \_\_\_\_\_ will be paid by July 31, 2024

**Please list our organization as:** \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

- \* Any sponsorships submitted after June 30, 2024, may be subject to availability and pay an additional \$100, and/or may not be accepted.
- \* If payment is not received by July 31, 2024, **sponsorship will not be accepted.**
- \* If ad is not provided by email by July 31, 2024, [Sheri.Lobmeyer@Greeleygov.com](mailto:Sheri.Lobmeyer@Greeleygov.com), it CANNOT be included in Weld Senior Symposium Event Program.

Please read and sign the next page – digital signatures accepted.

## Sponsor Agreement-

### Terms:

1. Event Hosts will provide an 8 foot table and one chair to be used by each Sponsor at the Platinum, Gold and Silver levels. All tables will be spaced per state and local guidance at time of event. **All display items/information must fit within the top of the table.** The table shall be set up in a manner to provide optimal visibility to registrants and minimal disruption of the educational atmosphere and must adhere to state and local guidance. Event Hosts will assign each Sponsor table location.
2. Sponsor must be set-up by 8:00 am on Wednesday, October 2<sup>nd</sup>. Set up may occur on Tuesday, October 1<sup>st</sup> between 3:00-4:30 pm or Wednesday, October 2<sup>nd</sup> between 7:00-8:00 am. Break-down may begin at the start of the final session, but you are encouraged to stay set-up as many participants visit sponsors after the end of the final session.
3. Sponsor agrees to be responsible for any incidental charges that it may accrue at their Sponsor table, including, without limitation, any electrical access, phone line or internet hook-up to Sponsor table.
4. In the event we must cancel the Symposium, the Sponsor may receive a refund of payment made from the Weld County Area Agency on Aging. Event hosts will have no further liability to Sponsor for such cancellation. However, as identified in the Sponsorship Packet, if the event is held virtually, NO refund will be provided, and the committee has full discretion to provide the appropriate marketing of your business to correspond with your agreed sponsorship level.
5. Lunch tickets listed under the sponsorship levels are to be used for representatives working at the sponsor table or any guests, clients or other individuals in which the sponsor chooses. Each representative of a sponsorship table will need to adhere to the policy that are set forth at the time of the event under state and local guidance.
6. If sponsor would like to attend any of the sessions we ask that you please register for the session at <https://www.weldseniorsymposium.org/>.
7. Any excess proceeds from this event will be used to support Weld Senior Symposium 2025.
8. Sponsor shall indemnify and hold harmless all event hosts, its agents and its members, from any claims, losses or damages to any person or entity arising or alleged to have arisen out of any acts of Sponsors or its agents in the performance or breach of the Agreement. This indemnity shall survive the expiration of this Agreement.
9. Any sponsorships submitted after June 30, 2024 will be subject to availability and may not be accepted. **Late sponsorships that are accepted, may be required to pay an additional \$100.**
10. If payment is not received by July 31, 2024 **Sponsorship will not be accepted.**
11. Ads not provided by email by July 31, 2024 to [sheri.lobmeyer@greeleygov.com](mailto:sheri.lobmeyer@greeleygov.com) **CANNOT** be included in the Weld Senior Symposium Event Program. You must receive confirmation your ad was received.

I have read and agree to the terms of this Agreement.

\_\_\_\_\_  
Sponsor Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Event Host Representative

\_\_\_\_\_  
Date

A copy of this Agreement will be emailed to the contact name provided upon receipt of the signed Agreement. For more information on sponsorship, please contact: Sheri Lobmeyer, [Sheri.Lobmeyer@Greeleygov.com](mailto:Sheri.Lobmeyer@Greeleygov.com).